

Olympic athlete

“Balancing being an Olympic swimmer, an author and a mom is hectic. One product I simply can't live without is Softcup. Since I can wear it 12 hours, I can focus on my workouts without interruptions. It's so comfortable I don't even realize it's there! With Softcup I'm not compromising on protection—I can count on it to cover me when I need it. Softcup makes my period one less thing to think about.” —Amanda Beard, seven-time Olympic medalist swimmer

Happy wife

“My husband and I both enjoy the fact that we can have 'cleaner' intercourse during my period. I also find that I don't have to worry about it the way that I worried about pads and tampons. The phrase 'happy period' could apply to the 'Softcup' ;o)” —Karen R.

Active woman

“I just wanted to write a quick note to tell you how ecstatic I am about the Instead Softcup! I truly feel this product has changed my life. Not only will I never go back to tampons, I love telling all my girlfriends about the millions of benefits I've found with the Softcup. I started using the Softcup four years ago after seeing an ad in a magazine. It never ceases to amaze me how clean and active I still feel on my period when using the Softcup ... you certainly have a life long customer in me.” —Emily B.

New bride

“Softcup saved my wedding night! As I was getting ready for one of the biggest days of my life, I got the dreaded unexpected visitor. Softcup beyond exceeded my expectations and the best part—it was so discrete! You have a customer for life. Thank you!” —Kristle K.

Heavy period sufferer

“I have a very heavy flow and used to use o.b. Ultras because I had no other option. No matter what I did I could always feel them. But with the Softcup I was able to get the hang of it almost immediately. I love that you can leave them in for 12 hours and that they handle my flow with no problem. I was always afraid they'd be messy but they aren't at all. I am a total convert for life.” —Samantha

Female soldier

“I’m in the Army, and this is by far the best thing I’ve run into while being deployed overseas. ... Where I am located, the conditions are in no way comfortable for having your period. I had the cleanest period I’ve ever had with absolutely no leaks! I share this product with many of my fellow female soldiers and we all genuinely thank you for this product. It’s a lot easier to focus on your job when you’re not worried about little red spots, and periods will no longer be a hassle for us.” —Jessica

PCOS sufferer

“I have polycystic ovarian syndrome, which causes me to have extremely irregular periods. I am 23 and my cycles have always been dreaded and sometimes lasting for six months or so. I had been using tampons, dealing with irritation, and I was absolutely to my limit. I am so happy with [Softcup], I had no trouble with insertion or removal, I had no leakage, and I was finally able to make love without any mess (or my boyfriend even knowing). I can also use [Softcup] when I am worried that I will be getting it or to deal with spotting, I could never do that safely with tampons!” —Tamara

Professional scuba diver

“Instead Softcup is perfect for scuba diving. There is nothing else I have ever used that is as effective. I recommend them to all my friends and customers. I wish I’d have discovered these decades ago!” —Ann S., Sullivan Scuba Services

Busy professional

“I work a 12.5 hour shift. I have heavy menstruation. I don't have time to deal with all of the trips to the bathroom, the sensation of a clotty mess as it exits, or fear that my full pad can't hold anymore. ... Sometimes forget that I am having a period. THAT is nice.” —F.F.

Busy mom

“As a busy on the go working mom I don't have time to remember to bring tampons and pad with me before I leave the house, but the fact that you can wear Instead [Softcup] for 12 hours is great. It can get a little messy on heavier days but once you get used to what works on those days, they are very convenient. Plus, my husband loves that we can clean have sex during that time of the month.” —xc mom

Female firefighter

"I am a female firefighter and have always had issues with using pads. Until now I have used tampons but I have always had my concerns with being on the fire ground for hours on end and not having a chance to "change it out" for a long time. I decided to try [Softcup] while at work ... I went to bed at 10pm ... almost 3 hours later we were toned out to a house fire (of course we never have time to go to the restroom while running to jump on a fire truck). We were at the scene of the house fire until almost 6am in the summer heat! Between the excessive sweating, physical activity, and everything else that comes with the job, the Softcup really proved itself. It was comfortable (couldn't even tell it was there), no leakage, and most of all I was not "that girl" who had to find a restroom to deal with "monthly issues." I just felt that I needed to thank someone, anyone, for having a product for others that are in similar situations as myself. I am now a loyal customer, and passing the word to friends how great this product is." — Candice Jacobs, Firefighter/EMT

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